



## NAGAON GNDG COMMERCE COLLEGE

### PROGRAM OUTCOME

There are 3 Programmes in our college namely B.Com (H), M.Com and BBA.

#### **B. Com Programme Outcome**

- Equipping Students in getting theoretical and practical knowledge in Accountancy, Management, Finance, Economics, Marketing, Taxes, Information Technology, etc.
- The programme enables students in acquiring knowledge skills aptitude to face the challenges of modern day business.
- The programme cultivates entrepreneurial spirit among our students and encouraging them to participate in social and commercial issues effectively.
- Encouraging team spirit, proper time management and creating capability to cope-up with recent technologies.
- Implementing knowledge regarding finance, saving, trading, etc. in stock market.
- The programme enables the students in recognizing different value system, ethics and moral values in their day to day life and making them more responsible.
- Promoting communicating skills among the students to limit and reduce social and linguistic gap.
- Enabling the students to develop critical thinking for innovative learning and research works in trade and commerce.

#### **BBA Programme Outcome**

- To provide knowledge regarding the basic concepts, principles and functions of management.
- To use analytical and reflective thinking techniques to identify and analyze business problems, develop viable solutions and make effective decisions.
- To develop business and entrepreneurial aptitude among the students.

- To equip students with knowledge related quantitative and qualitative techniques in solving business problems.
- To inculcate skill and competencies in the field of international business and finance.
- To sensitize students with ethical and legal issues.
- To develop students effectively in acquiring interpersonal communicative techniques.
- To create environmental awareness among the students so that they can extend sustainable development in the society.

### **M.Com Programme Outcome**

- To impart quality education in order to meet the needs of academics and prepares students for research and teaching backed with critical thinking and problem solving capabilities.
- To acquaint with conventional and contemporary areas of commerce as well as to be well versed in national as well as international trends.
- To encourage sense of responsibility and accountability by promoting ethics, professional and moral values for conducting Business, Accounting and research practices.
- To understand role of regulatory bodies in corporate and financial sectors and to have focus on various aspects of national and global development on commerce and its relevant areas.