

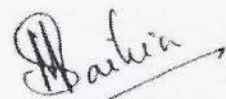


**Office of the Principal**  
**Nagaon G.N.D.G. Commerce College**  
**Nagaon :: Assam**

**STATEMENT OF DISSERTATION REPORT SUBMITTED TO G.U.**  
**M.Com. 3rd Semester Examination, December - 2023**  
**Nagaon G.N.D.G. Commerce College, Nagaon, Assam**  
**Session - 2023-24**

| Sl No. | Name of the Student     | Reg. No. | Exam Roll No.   |
|--------|-------------------------|----------|-----------------|
| 1      | ZAKARIA AHMED CHOUDHURY | 22024083 | PC-221-305-0001 |
| 2      | RENU BEGUM              | 19091736 | PC-221-305-0002 |
| 3      | ELINA PARBIN            | 19087514 | PC-221-305-0003 |
| 4      | INDAD ULLA              | 22023888 | PC-221-305-0004 |
| 5      | GULZAR HUSSAIN BAIG     | 18083709 | PC-221-305-0005 |
| 6      | RUPSIKA RONGHANGPI      | 19092742 | PC-221-305-0006 |
| 7      | BIJITA KUNDU            | 18017344 | PC-221-305-0008 |
| 8      | NEWAJ ALOM              | 19091711 | PC-221-305-0009 |
| 9      | ABDUR RAHMAN            | 19092547 | PC-221-305-0010 |
| 10     | AJIDA KHATUN            | 19091568 | PC-221-305-0011 |
| 11     | MUBASHIRA RAHMAN        | 19086680 | PC-221-305-0012 |
| 12     | MRINMOY MEDHI           | 19091698 | PC-221-305-0013 |
| 13     | ANABAIDYA RAJGURU       | 19092558 | PC-221-305-0015 |
| 14     | TANISHA SINGH           | 19092792 | PC-221-305-0016 |
| 15     | LONGSODAR ENGTI         | 19091671 | PC-221-305-0017 |
| 16     | BISHAL AGARWAL          | 19090983 | PC-221-305-0018 |
| 17     | CHAYANIKA RAJAK         | 17072608 | PC-221-305-0019 |
| 18     | SHANTANU PRATIM BORA    | 19092766 | PC-221-305-0020 |
| 19     | SANGEETA BHUYAN         | 19092749 | PC-221-305-0021 |
| 20     | BIKRAM KUMAR SAH        | 19092583 | PC-221-305-0022 |
| 21     | JAMIL AHMED             | 18083725 | PC-221-305-0023 |

| Sl No. | Name of the Student    | Reg. No. | Exam Roll No.   |
|--------|------------------------|----------|-----------------|
| 22     | SAKIL AHMED            | 19086703 | PC-221-305-0024 |
| 23     | ASLAM ALI              | 19095785 | PC-221-305-0026 |
| 24     | URMILA PAUL            | 19095826 | PC-221-305-0027 |
| 25     | ALON TERANG            | 19091575 | PC-221-305-0028 |
| 26     | NILAKSHI DAS           | 19091010 | PC-221-305-0029 |
| 27     | NIKITA MANDAL          | 19092686 | PC-221-305-0030 |
| 28     | MRIDUSMITA SARMAH      | 19092672 | PC-221-305-0031 |
| 29     | PUJA BORAH             | 19092716 | PC-221-305-0032 |
| 30     | MAHMADUL HASSAN        | 19091674 | PC-221-305-0034 |
| 31     | IMRANA FERDUSI         | 19091647 | PC-221-305-0035 |
| 32     | HIRA SHANKAR PANDEY    | 18000824 | PC-221-305-0036 |
| 33     | ANSARUL HOQUE          | 19091583 | PC-221-305-0037 |
| 34     | HIRAMONI RAJA          | 19091641 | PC-221-305-0038 |
| 35     | RONIKA CHETRY          | 19075832 | PC-221-305-0039 |
| 36     | NIKUMONI DEVI          | 19091713 | PC-221-305-0040 |
| 37     | UTPAL KUMAR CHAUDHARY  | 19091795 | PC-221-305-0042 |
| 38     | UDISHNA BORDOLOI       | 19092798 | PC-221-305-0043 |
| 39     | HASINA KHATUN          | 19091689 | PC-221-305-0044 |
| 40     | RUCHIKA KHETAWAT       | 17072738 | PC-221-305-0045 |
| 41     | JURI SAIKIA            | 17072642 | PC-221-305-0046 |
| 42     | DHIREN BORA            | 19091618 | PC-221-305-0047 |
| 43     | SULTANA NILUFAR YESMIN | 19091782 | PC-221-305-0048 |
| 44     | USHA NATH              | 18015183 | PC-221-305-0049 |



(Dr. M. Saikia)

Principal,  
Nagaon GNDU Commerce College  
NAGAON GNDU  
COMMERCE COLLEGE  
NAGAON : ASSAM



# GAUHATI UNIVERSITY

(Gopinath Bardoloi Nagar, Gauhati-781014, Assam.)

## Practical Marks (2023 - 2024)

College :- (305)NAGAON G.N.D.G COMMERCE COLLEGE

Degree :- B.Com (Hons) CBCS-All(VIth Sem)

Subject :- COMMERCE

Paper :- (COM-HE-6066-P) Business Research Methods and Project work (Max Marks - 50)

| SNO. | ROLL NO.        | REGISTRATION NO. | STUDENT NAME          | FATHER NAME            | Marks |
|------|-----------------|------------------|-----------------------|------------------------|-------|
| 1    | UC-211-305-0001 | 21037937         | ABHILASH DEY          | Uttam Dey              | 40    |
| 2    | UC-211-305-0002 | 21037940         | ABU SAYEED            | RABIUL AOWAL           | 35    |
| 3    | UC-211-305-0003 | 21037942         | ADITYA RANJAN BORO    | ANANDA RAM BORO        | 40    |
| 4    | UC-211-305-0007 | 21037972         | BHABESH MANDAL        | HARI CHANDRA MANDAL    | 40    |
| 5    | UC-211-305-0010 | 21037983         | CHANDA DEVI           | BHIM PRASAD TIWARI     | 33    |
| 6    | UC-211-305-0011 | 21037987         | DEEWAR TIMUNG         | MONSING TIMUNG         | 38    |
| 7    | UC-211-305-0012 | 21037988         | DEVRAJ CHAKRABORTY    | DEBA KUMAR CHAKRABORTY | 42    |
| 8    | UC-211-305-0013 | 21037989         | DHIRAJ KASHYAP        | MITRADEV MAHANTA       | 44    |
| 9    | UC-211-305-0014 | 21037994         | DRUMIL KASHYAP SAIKIA | KUMAR HEMEN SAIKIA     | 42    |
| 10   | UC-211-305-0016 | 21038005         | GUNJITA BORA          | JATIN BORA             | 40    |
| 11   | UC-211-305-0020 | 21038030         | JONAK JYOTI MALAKAR   | DR KALPA RAM MALAKAR   | 35    |
| 12   | UC-211-305-0024 | 21038037         | KAMAL SAIKIA          | BINOD SAIKIA           | 37    |
| 13   | UC-211-305-0027 | 21038053         | LAKHYAJIT BASUMATARY  | Moniram Basumatary     | 36    |
| 14   | UC-211-305-0029 | 21038055         | LONGKISON TIMUNG      | Harsing Timung         | 35    |
| 15   | UC-211-305-0032 | 21038066         | MANISH KUMAR SHAH     | Hari Shah              | 36    |
| 16   | UC-211-305-0033 | 21038071         | MD MUSTAHIDUR RAHMAN  | MD MOHIBUR RAHMAN      | 35    |
| 17   | UC-211-305-0035 | 21038075         | MEGHNA DAS            | GOPAL DAS              | 40    |
| 18   | UC-211-305-0042 | 21038103         | NITISH KUMAR BORAH    | MUKUL CHANDRA BORAH    | 43    |
| 19   | UC-211-305-0044 | 21038111         | PRARTHANA BHUYAN      | GOPAL CH BHUYAN        | 45    |
| 20   | UC-211-305-0046 | 21038118         | PRIZNA SHARMA         | MIN PRASAD SHARMA      | 37    |
| 21   | UC-211-305-0049 | 21038125         | RAHUL DAS             | GANESH DAS             | 39    |

Online marks submission Date  
29/06/2024

Hard copy Submission Date  
.....

College /invigilator Signature  
.....



# GAUHATI UNIVERSITY

(Gopinath Bardoloi Nagar, Gauhati-781014, Assam.)

## Practical Marks (2023 - 2024)

College :- (305)NAGAON G.N.D.G COMMERCE COLLEGE

Degree :- B.Com (Hons) CBCS-All(VIth Sem)

Subject :- COMMERCE

Paper :- (COM-HE-6066-P) Business Research Methods and Project work (Max Marks - 50)

| SNO. | ROLL NO.        | REGISTRATION NO. | STUDENT NAME      | FATHER NAME        | Marks |
|------|-----------------|------------------|-------------------|--------------------|-------|
| 22   | UC-211-305-0050 | 21038130         | RAJESH CHOUHAN    | RAM DARASH CHOUHAN | 39    |
| 23   | UC-211-305-0051 | 21038132         | RAJOT BORA        | Rajib Bora         | 42    |
| 24   | UC-211-305-0056 | 21038148         | RITUN KUMAR NATH  | HOMESWAR NATH      | 35    |
| 25   | UC-211-305-0058 | 21038156         | RUNAL KHAKHLARI   | BIPUL KHAKHLARI    | 44    |
| 26   | UC-211-305-0059 | 21038160         | SAM BORO          | KAMAL BORO         | 43    |
| 27   | UC-211-305-0061 | 21038162         | SANJEEV BORO      | RAJESH BORO        | 47    |
| 28   | UC-211-305-0062 | 21038164         | SARLONG TERON     | Tara Teron         | 41    |
| 29   | UC-211-305-0064 | 21038182         | SUNIL SAHU        | Bijay sahu         | 45    |
| 30   | UC-211-305-0066 | 21038186         | SUSMITA DEVI      | KEWLAL PURI        | 37    |
| 31   | UC-211-305-0068 | 21038189         | TANMOY KAUSHIK    | MRINMOI SARMAH     | 39    |
| 32   | UC-211-305-0069 | 21038193         | TATSAT KASHYAP    | Ajay Kumar Deka    | 46    |
| 33   | UC-211-305-0079 | 21079319         | CHANDAN DAS       | RAMESH DAS         | 40    |
| 34   | UC-211-305-0083 | 21038004         | GUNJA DAS         | RANJIT DAS         | 39    |
| 35   | UC-211-305-0089 | 21038043         | KHUSBOO SAHA      | Bimal Saha         | 39    |
| 36   | UC-211-305-0091 | 21038045         | KRISTI KANYA BORA | CHANDRA BORA       | 40    |
| 37   | UC-211-305-0099 | 21038100         | NIKITA RAJBONGSHI | TUTU RAJBONGSHI    | 40    |
| 38   | UC-211-305-0100 | 21038102         | NITINCHA NATH     | JUGEN CH NATH      | 42    |
| 39   | UC-211-305-0102 | 21038108         | PRAGATI BARUAH    | NUPUR BARUAH       | 38    |
| 40   | UC-211-305-0108 | 21038177         | SUBARNA GHOSH     | ABINASH GHOSH      | 44    |
| 41   | UC-211-305-0126 | 21037955         | ANKIT RAJ         | NEETESH KUMAR SAH  | 43    |
| 42   | UC-211-305-0130 | 21037959         | ANKURIMA NEOG     | GAUTAM NEOG        | 44    |
| 43   | UC-211-305-0137 | 21037971         | BASTAB DEKA       | DILIP DEKA         | 39    |
| 44   | UC-211-305-0146 | 21037986         | DEEP JYOTI BORA   | BHADRESWAR BORA    | 42    |
| 45   | UC-211-305-0178 | 21038038         | KANKAN BORA       | KADAM CHANDRA BORA | 42    |

Online marks submission Date  
29/06/2024

Hard copy Submission Date

College /invigilator Signature



# GAUHATI UNIVERSITY

(Gopinath Bardoloi Nagar, Gauhati-781014, Assam.)

## Practical Marks (2023 - 2024)

College :- (305)NAGAON G.N.D.G COMMERCE COLLEGE

Degree :- B.Com (Hons) CBCS-All(VIth Sem)

Subject :- COMMERCE

Paper :- (COM-HE-6066-P) Business Research Methods and Project work (Max Marks - 50)

| SNO. | ROLL NO.        | REGISTRATION NO. | STUDENT NAME             | FATHER NAME            | Marks |
|------|-----------------|------------------|--------------------------|------------------------|-------|
| 46   | UC-211-305-0179 | 21038039         | KAUSHAL KUMAR SAHU       | Dinesh Sahu            | 42    |
| 47   | UC-211-305-0183 | 21038049         | KUNTAL GOSWAMI           | KANCHAN RANJAN GOSWAMI | 46    |
| 48   | UC-211-305-0193 | 21038064         | MANAS PRATIM TALUKDAR    | RABINDRA TALUKDAR      | 39    |
| 49   | UC-211-305-0194 | 21038067         | MANZIL DIHINGIYAN BARUAH | Santanu Baroowa        | 40    |
| 50   | UC-211-305-0209 | 21038095         | NANDA KANTA NATH         | KRISHNA KANTA NATH     | 42    |
| 51   | UC-211-305-0211 | 21038101         | NITESH KUMAR SAH         | Manoj kumar sah        | 36    |
| 52   | UC-211-305-0216 | 21038113         | PRASUJYA PRATIM DEKA     | JOGESWAR DEKA          | 42    |
| 53   | UC-211-305-0217 | 21038114         | PRATIK MAZUMDAR          | KARTIK MAZUMDAR        | 44    |
| 54   | UC-211-305-0221 | 21038119         | PUJA KRI SAH             | RAM EKWAL SAH          | 39    |
| 55   | UC-211-305-0224 | 21038124         | RAHUL DAS                | BIJU DAS               | 39    |
| 56   | UC-211-305-0226 | 21038126         | RAJ MANDAL               | Niranjan Mandal        | 45    |
| 57   | UC-211-305-0227 | 21038127         | RAJ PASI                 | LAL MANI PASI          | 30    |
| 58   | UC-211-305-0235 | 21038140         | RIMI PAUL                | HAREKRISHNA PAUL       | 44    |
| 59   | UC-211-305-0236 | 21038141         | RIMKI KHOUND             | HOREN KHOUND           | 45    |
| 60   | UC-211-305-0238 | 21038143         | RINKI DUTTA              | RANJIT DUTTA           | 46    |
| 61   | UC-211-305-0244 | 21038155         | RUMPA DAS                | Swapan Das             | 45    |
| 62   | UC-211-305-0247 | 21038159         | SAGAR MODAK              | SANKAR MODAK           | 42    |
| 63   | UC-211-305-0248 | 21038163         | SANTU DAS                | SWARUP DAS             | 43    |
| 64   | UC-211-305-0249 | 21038165         | SAURABH DEBNATH          | KRISHNA DEBNATH        | 44    |
| 65   | UC-211-305-0251 | 21038167         | SHAHARUL ISLAM           | Muslem uddin           | 40    |
| 66   | UC-211-305-0258 | 21038175         | SILPI SIKHA SAIKIA       | CHANDRA KANTA SAIKIA   | 41    |
| 67   | UC-211-305-0259 | 21038176         | SONU SAROJ               | KAILASH SAROJ          | 32    |
| 68   | UC-211-305-0260 | 21038178         | SUBRATA SING             | KAJAL SING             | A     |

Online marks submission Date  
29/06/2024

Hard copy Submission Date

College Invigilator Signature



# Gauhati University

Dept/College: NAGAON G. N. D. G. COMMERCE COLLEGE

Session: 2023 (Aug-Dec)

Program: BCom Honors

Sem/Year: 3

Paper: COM-SE-3014 ENTREPRENEURSHIP

Internal Max Mark: 0

Practical Max Mark: 50

| Sl | Roll            | Name                    | Program     | Internal | Practical |
|----|-----------------|-------------------------|-------------|----------|-----------|
| 1  | UC-221-305-0001 | JABRUL ISLAM            | BCom Honors |          | 40        |
| 2  | UC-221-305-0002 | JAYANTA DAS             | BCom Honors |          | 35        |
| 3  | UC-221-305-0003 | MEHTAJUL HABIB TALUKDER | BCom Honors |          | 35        |
| 4  | UC-221-305-0004 | SHAHID AHMED            | BCom Honors |          | 44        |
| 5  | UC-221-305-0005 | MONJARUL HASAN          | BCom Honors |          | 42        |
| 6  | UC-221-305-0006 | RANJAN BORAH            | BCom Honors |          | 40        |
| 7  | UC-221-305-0007 | PARVEZ MUSHAROF HUSSAIN | BCom Honors |          | 35        |
| 8  | UC-221-305-0008 | SARANGA PANI SARMA      | BCom Honors |          | 40        |
| 9  | UC-221-305-0009 | MUSKAN HOQUE            | BCom Honors |          | 35        |
| 10 | UC-221-305-0010 | RAHUL SAIKIA            | BCom Honors |          | 46        |
| 11 | UC-221-305-0011 | DHANJIT KALITA          | BCom Honors |          | 35        |
| 12 | UC-221-305-0012 | TARUN TELI              | BCom Honors |          | 40        |
| 13 | UC-221-305-0013 | YANGSHU RAJ BORAH       | BCom Honors |          | 42        |
| 14 | UC-221-305-0014 | NITUMONI DEKA           | BCom Honors |          | 45        |
| 15 | UC-221-305-0015 | ATIKA TABASUM           | BCom Honors |          | 47        |
| 16 | UC-221-305-0016 | RUKASEN ENGTI           | BCom Honors |          | 44        |
| 17 | UC-221-305-0017 | NAZIA SULTANA           | BCom Honors |          | 35        |
| 18 | UC-221-305-0018 | BITU BORAH              | BCom Honors |          | 45        |
| 19 | UC-221-305-0019 | KOUSHIK RANJAN SAIKIA   | BCom Honors |          | 40        |
| 20 | UC-221-305-0020 | OLIA SIDDIKA            | BCom Honors |          | 39        |
| 21 | UC-221-305-0021 | KHUSHI BARMAN           | BCom Honors |          | 42        |
| 22 | UC-221-305-0022 | HRISHIKESH MOZINDER     | BCom Honors |          | 46        |
| 23 | UC-221-305-0023 | MERAZUL HUSSAIN         | BCom Honors |          | 40        |
| 24 | UC-221-305-0024 | ABUL MUKARIM ALLFAJIL   | BCom Honors |          | 40        |
| 25 | UC-221-305-0025 | NIKITA DAS              | BCom Honors |          | 45        |
| 26 | UC-221-305-0026 | JESMINA BEGUM           | BCom Honors |          | 35        |
| 27 | UC-221-305-0027 | SHAKIR AHMED BORBHUYAN  | BCom Honors |          | 45        |
| 28 | UC-221-305-0028 | FAHRIAZ ALOM            | BCom Honors |          | 42        |
| 29 | UC-221-305-0029 | BIBEK DAS               | BCom Honors |          | 45        |

| Name in Capital Letters |                     | Initial Signature | Date    |
|-------------------------|---------------------|-------------------|---------|
| Marks Entered By        | Dr. Bipin Ch. Gogoi |                   | 16/2/24 |
| Head/Principal          |                     |                   |         |



# Gauhati University

Dept/College: NAGAON G. N. D. G. COMMERCE COLLEGE  
Session: 2023 (Aug-Dec) Program: BCom Honors  
Sem/Year: 3 Paper: COM-SE-3014 ENTREPRENEURSHIP  
Internal Max Mark: 0 Practical Max Mark: 50

| Sl  | Roll            | Name               | Program     | Internal | Practical |
|-----|-----------------|--------------------|-------------|----------|-----------|
| 232 | UC-221-305-0248 | KARAN CH SHILL     | BCom Honors |          | 35        |
| 233 | UC-221-305-0249 | ABHOY DAS          | BCom Honors |          | 35        |
| 234 | UC-221-305-0250 | MANASH BORDOLOI    | BCom Honors |          | 40        |
| 235 | UC-221-305-0251 | JUN SAIKIA         | BCom Honors |          | 35        |
| 236 | UC-221-305-0253 | ZAKARIA ALOM       | BCom Honors |          | 40        |
| 237 | UC-221-305-0254 | SAMIR HUSSAIN      | BCom Honors |          | 35        |
| 238 | UC-221-305-0255 | NITIN DEY          | BCom Honors |          | 40        |
| 239 | UC-221-305-0256 | BISHWAJIT DAS      | BCom Honors |          | 37        |
| 240 | UC-221-305-0257 | SARIF KHAN         | BCom Honors |          | 36        |
| 241 | UC-221-305-0258 | FURZAIL AHMED      | BCom Honors |          | 39        |
| 242 | UC-221-305-0259 | ABDUS SALAM        | BCom Honors |          | 39        |
| 243 | UC-221-305-0260 | SHIV SANKAR SINGH  | BCom Honors |          | 43        |
| 244 | UC-221-305-0261 | BALADUL HOQUE      | BCom Honors |          | 39        |
| 245 | UC-221-305-0262 | NEINA RABI DAS     | BCom Honors |          | 40        |
| 246 | UC-221-305-0263 | KIRAN KUMARI SAH   | BCom Honors |          | 38        |
| 247 | UC-221-305-0264 | IFAZUL HUSSAIN     | BCom Honors |          | 35        |
| 248 | UC-221-305-0265 | ARMAAN SINGH       | BCom Honors |          | 35        |
| 249 | UC-221-305-0266 | JEOTI HALOI        | BCom Honors |          | 40        |
| 250 | UC-221-305-0267 | NARGISH SULTANA    | BCom Honors |          | 40        |
| 251 | UC-221-305-0268 | MRIGANKA DAS       | BCom Honors |          | 38        |
| 252 | UC-221-305-0269 | RAHUL SARWAN       | BCom Honors |          | 35        |
| 253 | UC-221-305-0270 | BHUMI KUMARI YADAV | BCom Honors |          | 35        |

| Name in Capital Letters |                       | Initial Signature | Date    |
|-------------------------|-----------------------|-------------------|---------|
| Marks Entered By        | Dr. Bipin Ch. Goswami |                   | 16/2/24 |
| Head/Principal          |                       |                   |         |



অধ্যক্ষৰ কাৰ্যালয়

03672-255044 (O)  
8638027327 (M)

পানীগাঁও : নগাঁও : পিন - ৭৮২০০৩ (অসম)

স্থাপিত : ১৯৮৪

Website : ngndgccollege.edu.in

e-mail- ngndgcc@gmail.com

Office of the Principal

NAGAON G.N.D.G. COMMERCE COLLEGE

Panigaon : Nagaon : Pin - 782003 (Assam)

Estd. 1984

Dr. Mriganka Saikia,

M.A., M.Phil., Ph.D.  
Principal & Secretary

NAAC Accredited B<sup>++</sup>

Ref. No. NGNDGCC/2023-24/9754

Date : 16-12-2023

To

Miss. Monika Harlalka,  
Assistant Professor, Commerce,  
Nowgong College (Autonomous),  
Nagaon, Assam.

Sub: Appointment of External Examiner for the B.Com. 3<sup>rd</sup> Semester Examination, 2023 Practical Examination.

Madam,

As per instruction of the Controller of Examinations, Gauhati University, Assam, I hereby appoint you as the External Examiner in the Subject: **Entrepreneurship (COM-SEC-3014)** in connection with the B.Com.3<sup>rd</sup> Semester Examination, 2023 to be held at Nagaon G.N.D.G. Commerce College.

Your kind cooperation in highly solicited.

Date: 16/12/2023 & 18/12/2023

Time: 12.30 PM

Yours faithfully,

Sd/-

(Dr. M. Saikia)

Principal,

Nagaon G.N.D.G. Commerce College,  
Nagaon, Assam.

Copy to:

1. Office of the Controller of Ex - mination, G.U.,
2. Principal, Nowgong College (Autonomous),
- ✓ 3. Office File.

(Dr. M. Saikia)

Principal,

Nagaon G.N.D.G. Commerce College,  
Nagaon, Assam.

# CERTIFICATE

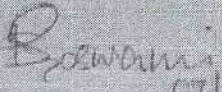
This is to certify that Kaushik Aich, a student of Bachelor of Business Administration (BBA) 5<sup>th</sup> semester bearing "G.U Roll no.- UM-211-305-0003", "Registration no.- 21038214", Nagoan GNDG Commerce College, Nagoan has prepared a project report entitled "A Study On Consumer Perception towards Toxin-Free, Harmful Chemical-Free Cosmetic Brand mamaearth With Special Reference To Nagoan City" in fulfillment of the requirement for the Graduate Degree in Business Administration Under Gauhati University, is an authentic record of work carried out under my supervision. The matter presented has not been submitted by the student in any other university/institute for the award of any Degree.

  
Countersigned by

DR. Mriganka Saikia (M.A, M.Phil, Ph.D)

Principal Nagaon G.N.D.G Commerce College

Forwarded by:

  
07/02/2024  
Prof. Rupsikha Goswami  
Co-ordinator  
BBA Department

Certified by:

  
2/02/24  
Prof. Bahti Kalita  
Assistant Professor  
BBA Department

## CERTIFICATE OF ORIGINALITY

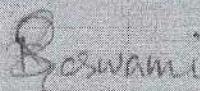
We hereby certify that the entitled "A CASE STUDY ON CUSTOMER PREFERENCE ON SELECTED BRANDS OF DURABLE GOODS IN NAGAON TOWN" by Kusi Thausen University 'Roll No- UM-211-305-0004' in partial fulfillment of requirement for the award of degree of BBA submitted in the department of BBA at Nagaon G.N.D.G Commerce College, under GUWAHATI UNIVERSITY (GU), is an authentic record of work carried out under my supervision. The matter presented has not been submitted by the student in any other university/ institute for the award of any degree.

  
Countersigned By

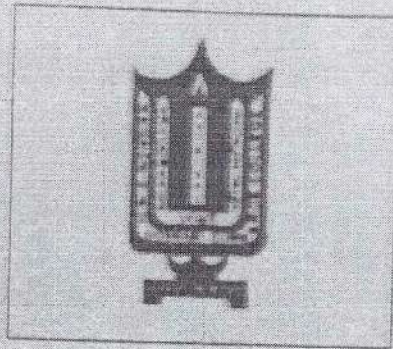
DR. Mriganka Saikia (M.A, M.Phil, Ph.D)

Principal Nagaon G.N.D.G Commerce College

  
02/02/2024  
KRISHNA KAMAL DAS  
Project Guide  
Dept. of Management

  
02/02/2024  
RUPSIKA GOSWAMI  
H.O.D of BBA  
Nagaon G.N.D.G Commerce College

# CERTIFICATE



## TO WHOM IT MAY CONCERN

This is to certify that the project entitled "**Consumer buying behaviour towards Amul diary products**". Conducted by Guwahati University is undertaken by Diganta Dey, bearing Roll No. UM-211-305-0001 of Nagaon G.N.D.G Commerce College under supervision and guidance, as a partial fulfilment of required of the degree of Bachelor of Business Administration.

*Goswami*

07/02/2024

MISS RUPSIKHA GOSWAMI

HOD OF BBA DEPARTMENT

Nagaon G.N.D.G Commerce College

PANIGAON, Nagaon, Assam

*Tridhara Garg*

MISS TRIDHARA GARG

ASSISTANT PROFESSOR

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PANIGAON, Nagaon, Assam

*Principa*

PRINCIPAL  
NAGAON GNDG  
COMMERCE COLLEGE  
PANIGAON : ASSAM

COUNTERSIGNED BY:

DR. MRIGANKA SAIKIA (M.A, M.PHIL, PH.D)

PRINCIPAL

NAGAON G.N.D.G COMMERCE COLLEGE

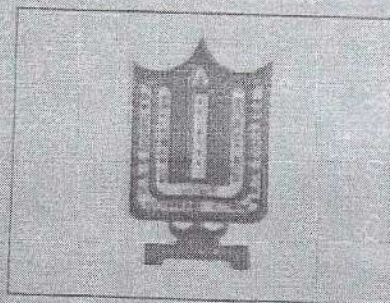
PANIGAON, NAGAON, ASSAM

A PROJECT REPORT ON  
**CONSUMER BUYING BEHAVIOUR TOWARDS AMUL DIARY  
PRODUCTS**



Submitted to Guwahati University in partial fulfilment of the curriculum  
for the degree of Bachelor of Business Administration

NAGAON G.N.D.G COMMERCE COLLEGE



Submitted To:-

Project Guide  
Tridhara Garg  
Assistant Professor  
Nagaon G.N.D.G Commerce College

Submitted by:-

Diganta Dey  
Roll No. UM-211-305-0001  
BBA 5<sup>th</sup> Semester  
Year 2023-24